

Recruitment Boot Camp has been customized specifically for Lambda Kappa Sigma.

Recruitment Boot Camp is a student-level training track that will be held in conjunction with the 2008 LKS Biennial Convention in Savannah, Georgia, August 6-10th.

Qualifying participants will get the amazing Recruitment Boot Camp curriculum and schedule customized specifically to the needs of LKS collegiate chapters. CAMPUSPEAK designs workbooks and action plans customized for the Fraternity, plus a facilitator who has taken the time to understand the Fraternity's structure and existing programs.

What sets this program above all other is that participants will leave not just fired up and motivated, but with an RBC Action Plan Form that details how they will USE what they learned so that the rest of their chapter, their local, regional and national volunteers as well as on-campus administrators can all hold the attendees accountable for implementing the improvements they leave RBC empowered to make. Students will learn how to take the ideas home, how to help build a positive recruitment culture among all chapters at their college, and how to encourage their members to embrace the new recruitment ideas.

Copies of each chapter's action plan will be retained by the national organization and can also be sent to chapter advisors, campus administrators, and others to assist in follow through.

Facilitator, David Stollman, is widely recognized as the nation's foremost authority on fraternity and sorority recruitment strategies.

With David's help, chapters have quadrupled their memberships! His presentations include topics such as risk management, hazing, and new member education as part of a holistic approach to excellence. Because when our chapters get better, they can recruit better members!

